

Women Leaders – The First Leadership Course for Building Your Own Brand of Leadership Workshop



- R**evue Your Current Leadership capability
- A**cquire Core Leadership Skills
- D**etermine your Authentic Brand of Leadership
- C**hart a course of Action
- A**cquire practical leadership experiences and learn techniques to enhance your capability
- L**earn how internal and external organisational influences can expand Leadership capability

When: Sydney Dates: Thursday, 18th and Friday, 19th June 2009
Melbourne Dates: Thursday, 17th and Friday, 18th September 2009
Time: 9 am – 5.30 pm
Where: Sydney CBD and Melbourne CBD
Cost: \$2,250 **early bird payment \$1,750**
Facilitator: Linda White, Managing Director, Sterling Leadership

This workshop is for women leaders who are ready to build their own Brand of Leadership to differentiate themselves, be authentic and develop a leadership profile.

Course Content:

Day 1

You will assess your own current level of leadership capability. You will be introduced to the six core leadership skills of Visionary, Strategic, Political, Relationship Making, Communication and Enabling Results. You will be introduced to different brands of leadership to recognise the 'spin' on a leadership brand and how personality, character and qualities define the success of leadership. Time to reflect upon defining your own Brand of Leadership which will enable you to chart a course of action to determine leadership behaviours and qualities you need now and in the future.

Day 2

You will be introduced to practical techniques and experiences to develop your own authentic Brand of Leadership aligned with the six core leadership skills. We will discuss and practise techniques of developing political savvy and focus on the positive benefits of raising your political profile. We will discuss how internal and external influences play a role in the development of Leaders.

Testimonials: *"This workshop certainly put structure and context around an area that is sometimes hard to define";*

"Excellent, obvious experience and passion in leadership building displayed by Linda"

"Excellent workshop. I learned a lot and gained some great tips to bring back to the office"

"Excellent information clearly delivered"

"Very clear and comprehensive program"

"Good practical information presented by Linda" " Brilliant"

Women Leaders – The First Leadership Course for Building Your Own Brand of Leadership Payment Form



Please tick

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Early bird payment: \$1,750 - Sydney by Thursday, 21st May 2009.

For Melbourne by Thursday, 20th August 2009

Bookings and prepayment is essential

Name: _____

Phone: _____

Address: _____

Email: _____

Payment Type: EFT/Cheque/Credit Card Type: Visa/Mastercard (please circle)

Name of Card Holder: _____

Signature: _____ Amount: _____

EFT Payments can be made to: **Sterling Leadership Pty Ltd: Bank - Westpac, BSB: 032-024 Account: 568481**. Under the bank's request for a description of the transaction put your full name. Please advise on this form if you have paid by EFT.

Please forward a credit card payment either by fax to 02 9981 2070 or mail to **Sterling Leadership Pty Ltd, level 57, MLC Centre, 19 Martin Place, Sydney NSW 2000**. Cheques may also be forwarded by mail.

Cancellation policy is 15 days notice required or no refund given.

Contact sterlingleadership@iprimus.com.au or phone 02 9238 2792.

www.sterlingleadership.com.au